

FOR IMMEDIATE RELEASE

LEGOLAND® California Resort Named Top Recycler by City of Carlsbad and Waste Management

Company Awarded 'Recycling Champion of the Quarter'

CARLSBAD, Calif. - Nov. 7, 2016- The City of Carlsbad and Waste Management have named LEGOLAND® California Resort as the "Recycling Champion" for the fourth quarter of 2016 as part of the City and Waste Management's Green Business program which recognizes Carlsbad businesses for their exemplary recycling efforts each quarter.

"LEGOLAND California Resort is honored to be recognized by the City of Carlsbad and Waste Management as a Recycling Champion," said LEGOLAND California Resort General Manager Peter Ronchetti. "Conservation is at the heart of our daily operations at the Resort. Through our efforts we hope to inspire future generations of environmental stewards through recycling, composting and other sustainability practices."

LEGOLAND California Resort is a theme park geared for families with children ages 2-12 years old and features more than 60 rides shows and attractions. It has grown its conservation efforts and recycling practices into a self-sustaining program with results that not only benefit the earth but encourage employees to live a green lifestyle. Through its recycling center and Green Wave program the Resort has been able to recycle more than two million pounds of materials. In addition, the Resort has purchased trash and recycling bins and benches made out of recycled milk jugs with the money raised from its recycling efforts.

LEGOLAND California not only helps the earth through recycling but also uses composting as a way to divert waste. Through the use of its vermicomposting bin, the Resort is able to eliminate more than 300 pounds a month of food waste from ending up in a landfill. In addition to food waste, 7,000 gallons of used cooking oil and grease was collected and processed into biodiesel fuel in the last year.

"LEGOLAND California's sustainable practices go far beyond recycling," said Lori Somers municipal affairs representative for Waste Management in North County. "Their robust source reduction and closed-loop programs make them one of the most eco-friendly businesses in Carlsbad and we are thrilled to be supporting their efforts bringing them closer to achieve their zero waste goals."

The City of Carlsbad and Waste Management encourage businesses in Carlsbad to increase their recycling efforts where possible. Businesses may contact Waste Management to learn more about programs available.

Nominations for the Recycling Champion Green Business program are submitted by Waste Management drivers from their respective routes based on several criteria including frequency of recycling and cleanliness of containers, meaning that no contaminants such as garbage is mixed in with recyclables. Businesses can also self-nominate or nominate other businesses as a Recycling Champion.

FOR MORE INFORMATION

Waste Management

Eloisa Orozco
619-778-6303
eorozco1@wm.com

LEGOLAND California Resort

Jake Gonzales
760-918-5379
Jake.Gonzales@LEGOLAND.com



THINK GREEN®

About LEGOLAND® California Resort

LEGOLAND® California Resort includes LEGOLAND® California, SEA LIFE® Aquarium, LEGOLAND® Water Park and LEGOLAND® Hotel, all are geared for families with children between the ages of 2 and 12. At LEGOLAND California, you'll find more than 60 rides, shows and attractions including Pirate Reef and LEGO Legends of Chima Water Park. New this year is The LEGO® Movie 4D A New Adventure™! Emmet, Wyldstyle, Unikitty, MetalBeard and Benny band together to face an evil plot created by Risky Business, a new villain. Also, now open, is NINJAGO™ The Ride where guests experience 3D imagery, high-tech sensors and use hand movements in a striking motion to master their skills before battling the Great Devourer. SEA LIFE Aquarium is home to more than 5,000 living creatures and incorporates LEGO® models into a child's voyage to the depths of the ocean featuring play zones, fun facts and quiz trails. LEGOLAND Water Park features more than seven slides, sandy beaches and the unique Build-A-Raft River. The nation's first LEGOLAND Hotel features 250 rooms, all themed either as pirate, adventure, kingdom or LEGO® Friends! For more information, visit www.LEGOLAND.com or call (760) 918-LEGO (5346).

About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wm.com or www.thinkgreen.com.

###



THINK GREEN®